



TRS19D1022

Mr Peter Malinauskas MP  
Member for Croydon  
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WELLAND SA 5007

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*Peter,*  
Dear Mr Malinauskas

**APPLICATION UNDER THE FREEDOM OF INFORMATION ACT 1991**

I refer to your application made under the *Freedom of Information Act 1991* (FOI Act), dated 10 May 2019.

Your application seeks access to:

*"Since 1 February 2019, copies of any and all documents (including but not limited to physical, electronic or written briefs, internal discussion papers, minutes, emails, diary entries, and any other correspondence) between the Office of the Hon Rob Lucas MLC, Treasurer and the Department of the Premier and Cabinet, regarding all advertising campaigns, the scope of their publication and costing for the remainder of the 2018/19 financial year (for the period 1 February to 1 May 2019)."*

The legislative prescribed timeframe to determine this application has expired and is now deemed to have refused you access to all documents relevant to your application. However, I have determined to process the request as if the statutory timeframe had been met.

The purpose of this letter is to advise you of my determination. An extensive search was conducted within this office.

A total of 1 document was identified as answering the terms of your application and I have determined as follows.

I grant you access in part to 1 document, a copy of which is enclosed.

**Documents Released in Part**

Document 1 is an email between my office and the Department of the Premier and Cabinet (DPC). Mobile numbers have been redacted pursuant to clause 6 to the FOI Act.

The attached table is released in part as it contains breakdown costs. I understand there is a confidentiality clause included in contracts between media companies and the Government which prevents the public disclosure of these costs.

## Exemptions

### Clause 6 – Documents affecting personal affairs

- (1) *A document is an exempt document if it contains matter the disclosure of which would involve the unreasonable disclosure of information concerning the personal affairs of any person.*

### Clause 13 – Confidential material

- (2) *A document that is a contract entered into by the Crown or an agency after the commencement of this subclause is not an exempt document by virtue of subclause unless*
- (a) *it contains matter the disclosure of which would, under a term of the contract, constitute a breach of the contract or found an action for breach of confidence; and*
  - (b) *that term of the contract has been approved by—*
    - (i) *in the case of a contract entered into by the Crown—a Minister; or*
    - (ii) *in the case of a contract entered into by a State Government agency—the responsible Minister for the agency; or*
    - (iii) *in the case of a contract entered into by an agency that is not a State Government agency—the agency.*

Please note, in compliance with Premier and Cabinet Circular PC045 - *Disclosure Logs for Non-Personal Information Released through Freedom of Information* (PC045), the Department of Treasury and Finance is now required to publish a log of all non-personal information released under the *Freedom of Information Act 1991*.

In accordance with this Circular, any non-personal information determined for release as part of this application, may be published on the DTF website. A copy of PC045 can be found at the following address: <https://dpc.sa.gov.au/resources-and-publications/premier-and-cabinet-circulars>. Please visit the website for further information.

As I am determining this application as Principal Officer, Section 29(6) of the Act does not provide for an internal review. If you are dissatisfied with my determination you are entitled to exercise your rights of external review with the Ombudsman.

Alternatively, you can apply to the South Australian Civil and Administrative Tribunal. If you wish to seek a review, Section 39(3) of the Act states you must do so within 30 calendar days of receiving the determination.

If you require any further information, please contact Vicky Cathro on (08) 8226 9769.

Yours sincerely



**Hon Rob Lucas MLC**  
*Principal Officer*

15 August 2019

**Cathro, Vicky (DTF)**

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**From:** Ali, Jihad (DPC)  
**Sent:** Wednesday, 3 April 2019 11:29 AM  
**To:** Robertson, Julian (DTF)  
**Subject:** Re: Payroll Tax Campaign - Regional Press.

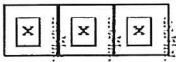
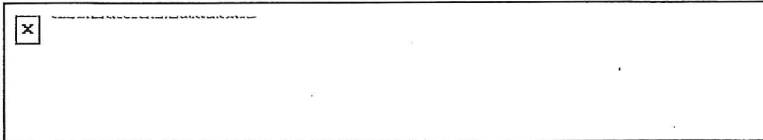
Sure - leave with me.

**Jihad Ali**

Director - Communications  
Government Communications  
Department of the Premier and Cabinet

M [REDACTED] | E [jihad.ali@sa.gov.au](mailto:jihad.ali@sa.gov.au) | W [dpc.sa.gov.au](http://dpc.sa.gov.au)

Level 12, State Administration Centre, 200 Victoria Square, Adelaide 5000



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On 3 Apr 2019, at 10:42 am, Robertson, Julian (DTF) <[Julian.Robertson@sa.gov.au](mailto:Julian.Robertson@sa.gov.au)> wrote:

Hi Jihad

With respect to the dimensions listed in the spreadsheet can you pls give me an indicative idea of how each of the ads dimensions 2\*4 etc look in practice in the context of a complete page. Also can you pls provide a copy of the spreadsheet which is unlocked – I can't edit the document you sent  
JR

**From:** Ali, Jihad (DPC)  
**Sent:** Tuesday, 2 April 2019 4:19 PM  
**To:** Robertson, Julian (DTF) <[Julian.Robertson@sa.gov.au](mailto:Julian.Robertson@sa.gov.au)>  
**Subject:** Payroll Tax Campaign - Regional Press.

Hi Julian

As requested, see attached.

Jihad

**Jihad Ali**  
Director - Communications  
Government Communications

Department of the Premier and Cabinet

M  | E [jehad.ali@sa.gov.au](mailto:jehad.ali@sa.gov.au) | W [dpc.sa.gov.au](http://dpc.sa.gov.au)

Level 12, State Administration Centre, 200 Victoria Square, Adelaide 5000

<image001.png>

 <image003.jpg> 

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